

## **PRIVACY STATEMENT**

### **XINGEZHAN / EUROPEAN PIGEON WEBSITE**

#### **Privacy Statement**

Your privacy and the security of your personal data is, and will always be, enormously important to us. So, we want to transparently explain how and why we gather, store and use your personal data on our website [www.epw-eu.com](http://www.epw-eu.com) and [www.xingezhan.com](http://www.xingezhan.com), as well as outline the controls and choices you have around when and how you choose to share your personal data. That is our objective, and this Privacy Statement ("Policy") will explain exactly what we mean in further detail below.

#### **Personal information**

During your visit to our website, when you register for an account, or when you want to place a bid, it is possible that we ask you to fill in your personal information to support your user experience. We collect information when you subscribe to our newsletter or when you ask for information via the forms on our website. Information concerning the subscription for our newsletter can be deleted on request or by our clients in the personal account.

#### **How do we use your information?**

We use your information in the following ways:

- To align the user experience of our visitors with the content and pigeons we offer on our website;
- To improve our website and to serve our visitors even better in the future;
- To enable us to provide you with an even better service during answering questions;
- To send our newsletters on a regular base

#### **Secured**

We have taken appropriate technical and organizational security measures to protect loss and other forms of processing personal data in an unlawful way. The data is transmitted via a secure connection and stored in a secure database. It is only accessible to a limited number of authorized persons with special rights to access such systems. Besides, they are obliged to keep the information confidential.

## **Use of cookies**

When you use our website, you commit to our cookies policy. When you visit a website, that website sends certain information to the browser. This information is converted into a text file. This file is called a cookie. Cookies contain information that can be consulted by the party that has placed the cookie, however a distinction can be made between the administrator of the Xingezhan / European Pigeon Website itself ('first party cookies') or a third party ('third party cookies'). The cookies we place on [www.epw-eu.com](http://www.epw-eu.com) / [www.xingezhan.com](http://www.xingezhan.com) are first party cookies and necessary for our website to function.

You have control over the cookies that you place on our website and you can refuse their placement by changing the cookie settings in your browser. Most browsers indicate how you can refuse the placement of cookies, how you are informed about a placement of a cookie, and how you can delete cookies. By refusing the placement of cookies or removing cookies, it is possible that you cannot (fully) use the website of Xingezhan / European Pigeon Website.

## **Products that perform analyses for statistic purposes**

We also use a cookie for Google Analytics, Umeng.com and the remarketing tag that performs analyses for statistics purposes. These cookies are used to monitor and evaluate the use of our website, the use of browsers, number of new visitors and reactions to marketing activities. This makes it possible to improve our website, products and helpdesk. We point out that no information is used to identify an individual.

## **Contact**

In case you have any questions concerning this Privacy Policy, please contact us via the following contact information:

EPW B.V.

Weertersteenweg 177

3680 Maaseik, Belgium

[info@pigeontrading.eu](mailto:info@pigeontrading.eu)